# 7FAST 2007

**5th USENIX Conference on File and Storage Technologies**

February 13–16, 2007, San Jose, CA, USA
www.usenix.org/fast07

Join the leading storage systems researchers and practitioners at a high-quality research forum to discuss innovative design, implementation, and uses in the areas of file systems and storage. Insightful and useful results will be presented from the best of current research and practice, emphasizing both innovation and quantified experience. To learn more about FAST '07, including organizers, topics, location, and program schedules, see www.usenix.org/fast07. Information about who attends FAST is available in the addendum on p. 3.

The USENIX Association seeks corporate support of our conferences. There are a variety of ways to participate as a sponsor, and we welcome the opportunity to discuss which option is best for you. Please see the sponsorship opportunities below for examples of some of the ways you can participate.

Please contact Catherine Allman, Sales Director, to discuss a custom package for you: sponsorship@usenix.org or (510) 528-8649 ext. 32.

## FAST '07 Sponsorship Opportunities

### Student Grant Program Sponsor                                                   $5,000–$20,000

By sponsoring the USENIX Student Grant program, you support the future of the industry by helping the next generation of practitioners, developers, and researchers participate in these important events. All student applicants are reviewed and selected by the USENIX Association.

#### Gold Grant Sponsor                                                             $20,000
- Company logo and link prominently displayed on the conference Web site
- $5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 10 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 4 conference passes for your use*

#### Silver Grant Sponsor                                                           $10,000
- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use*

#### Bronze Grant Sponsor                                                            $5,000
- Company logo and link displayed on the conference Web site
- Company name in the conference on-site guide
- 1 conference pass for your use*

### Reception Sponsor                                                              $20,000
- Company logo and link displayed on the conference Web site
- $5,000 USENIX Corporate Supporter status, with all benefits outlined at www.usenix.org/membership/supporter.html
- Company logo featured on signage at the reception
- 15-minute opportunity to address the attendees
- Opportunity to distribute one print marketing piece or one promotional item/gift at the reception
- Company name in the conference on-site guide
- 4 conference passes for your use*

* Conference passes include access to the conference sessions, lunch, and evening activities, including reception.

### Lunch Sponsor—2 Available: Exclusive Opportunity Each Day $15,000

- Company logo and link displayed on the conference Web site
- Company logo featured on signage at the lunch venue
- 15-minute opportunity to address the attendees
- Company name in the conference on-site guide
- 2 conference passes for your use*

### Coffee Breaks Sponsor $5,000

- Company logo and link displayed on the conference Web site
- Company logo featured on signage at the coffee break stations
- Company name in the conference on-site guide
- 2 conference passes for your use*

### Conference Bag Support—Exclusive Opportunity  SOLD! $5,000

- Company logo and link displayed on the conference Web site
- Company logo on attendee bags distributed at registration
- Company name in the conference on-site guide
- 2 conference passes for your use*

### Conference Network Support—Exclusive Opportunity $5,000

- Company logo and link displayed on the conference Web site
- Company literature distributed in a public area
- Company logo featured on signage in a public area
- Company name in the conference on-site guide
- 2 conference passes for your use*

### Vendor Birds-of-a-Feather (BoF) Sessions $2,000 per session

- Company logo and link displayed on the conference Web site
- Company logo featured on signage in a public area announcing your BoF and its location
- Conference room for up to 30 people for your one-hour session
- Refreshments including beer, wine, sodas, and dry snacks for 30 people
- Company name in the conference on-site guide
- 1 conference pass for your use*

### General Support $10,000

- Company logo and link displayed on the conference Web site
- Company logo featured on key conference signage
- One-piece sponsor collateral material of up to 5 stapled pages inserted in every attendee registration packet
- Company name in the conference on-site guide
- 2 conference passes for your use*

### General Support $5,000

- Company logo and link displayed on the conference Web site
- Company name in the conference on-site guide
- 2 conference passes for your use*

### Attendee Bag Inserts flat paper: $1,000; 3-D: $1,500

- Company name and link displayed on the conference Web site
- Company materials inserted in every attendee registration packet (inserts to be supplied by the sponsor; flat insert can be up to 10 stapled pages)

* Conference passes include access to the conference sessions, lunch, and evening activities, including reception.

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Sponsored by

USENIX
in cooperation with ACM SIGOPS,
IEEE MSSTC, and IEEE TCOS

## FAST '07 Sponsorship Addendum: Who Attends

## 2005 Attendee Profile

| JOB FUNCTION | | | |
|---|---|---|---|
| Developer/Programmer/Architect | 32% | System Engineer | 4% |
| Academic/Researcher | 32% | System/Network Administrator | 3% |
| Student | 18% | Consultant | 2% |
| Technical Manager | 7% | Webmaster | 2% |

## Sample of 2005 Attendees' Enterprises and Institutions

- Adaptec
- Akorri
- AMCC
- Apple
- Argonne National Laboratory
- BlueArc Corp
- Carnegie Mellon University
- COPAN Systems
- CSC Scientific Computing
- Daegu University
- Data Storage Institute
- DataDomain
- EMC-BDG
- Engenio Information Technologies
- Engineered Intelligence Corp
- Environment Canada
- ETRI
- Fujitsu Labs
- General Dynamics
- Georgia Institute of Technology
- Google
- Harvard University
- Harvey Mudd College
- Hewlett Packard
- Hitachi
- IBM
- INFN—Italy
- Intel

- I/O Performance
- Johns Hopkins University
- Juniper Networks
- LG Electronics
- Los Alamos National Labs
- Maxtor
- Microsoft
- MSB Associates
- Network Appliance
- The NSA
- Ochanomizu University
- Ohio State University
- Open System Resources
- Oracle
- Panasas
- Parascale
- Pennsylvania State University
- Pittsburgh Supercomputing Center
- Princeton University
- Purdue University
- Riverbed Technology
- Samsung Electronics
- Seagate Technology
- SGI
- Stanford Linear Accelerator Center
- Stony Brook University
- Sun Microsystems
- Symantec

- System Software Laboratory
- Time Spring Software
- Tokyo Institute of Technology
- U.S. Army Research Lab
- University of Alberta
- University of British Columbia
- University of California, Berkeley
- University of California, Riverside
- University of California, San Diego
- University of California, Santa Cruz
- University of Copenhagen
- University of Konstanz
- University of Massachusetts
- University of Michigan
- University of Minnesota
- University of North Carolina
- University of Notre Dame
- University of Rochester
- University of Texas
- University of Tsukuba
- University of Waterloo
- University of Wisconsin
- Vanderbilt University
- VMware
- Wasabi Systems
- And others

Contact sponsorship@usenix.org for more information